Virtual Coffee with Consulting

Spring Cleaning

Facts About ROT

Trivia Questions and Sources from March 24th Virtual Coffee

1. Question: The Compliance, Governance, and Oversight Council estimated that many large companies spend over how many dollars to store and protect data they could harmlessly delete?

   Answer: $34 million dollars

   Source

2. Question: How much data is produced by humans every day?

   Answer: 2.5 quintillion bytes

   Source

3. Question: Gartner expects what percent of unstructured data growth rate per year?

   Answer: 35 percent growth rate per year. Which means you have to double your storage capacity every three years.

   Source

ZASIO

4. Question: What percent of mangers and professionals consider managing storage growth to be a major pain point in their job duties?

   Answer: 79 percent

   Source

5. Question: How much data was created every second by every person during 2020?

   Answer: 1.7MB of data

   Source

6. Question: According to AIIM, on average, what portion of an organization's retained data has no value?

   Answer: Half

   Source